

ANNUAL REPORT Fiscal Year 2020-2021

## A Message from President Roger Howell



#### **Hello Friends**

In our 98th year of operation, God continued to bless our ministry through the generosity of thousands of people. We were able to impact over 10,000 people, including 3,500 at-risk youth.

After being shut down during the pandemic, our Jobs Van became a fixture again around Greater Cincinnati, giving the homeless and panhandlers work for a day while getting them connected to services that can help them long-term.

We broke ground on a new facility for our women's recovery program, which will help us to serve more women fighting addiction and other life-controlling behaviors.

Our JobsPlus program added another staff member to reach out to high school seniors in order to help them navigate career and education opportunities after graduating.

And we launched a new youth initiative - Jeremiah Scholars. This college and trade school scholarship program invests in young adults in financial need who come from backgrounds and communities where educational and life-skill success have greater obstacles.

None of this life-change would be possible without the thousands of donors, foundations, and businesses who show God's love to those in need. We are deeply grateful for your support and pray God blesses you for your giving hearts.

Roger Howell, President, City Gospel Mission

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City Gospel Mission Board of Trustees members do not receive compensation or benefits for their service on the board Founded in 1924 by James N. Gamble of Procter and Gamble, City Gospel Mission breaks the cycle of poverty & despair in Greater Cincinnati through our homeless shelter, meals, job training/placement, addiction recovery, youth programs, and Thanksgiving food/Christmas gift assistance for families in need.



City Gospel Mission empowers men, women and children with the skills & resources to achieve self-sufficiency and long-term life transformation. Its faith-based programs are centered on caring relationships with staff, volunteers, and mentors.

City Gospel Mission collaborates with 2,500 volunteers and 350 churches & organizations to uplift 10,000 people each year, including 3,500 youth.

You can learn more about donating & volunteering at citygospelmission.org

## **Leadership Team**



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Up to 74 guests stay at our shelter. The men receive three meals per day, a locker, a bed, case management, and life skills classes. Each evening, we also serve to-go meals to people from the community who are not staying at our shelter. Shelter guests have 3 life track options: Day Program, Work Program or Recovery Program. The shelter also operates a Jobs Van, which provides the homeless and panhandlers a day's work cleaning up the city as a way to help them get connected to the services they need for long-term success. We also offer a Thanksgiving food program for families in need.



Our long-term residential recovery programs house up to 36 women and 36 men struggling with drug or alcohol addictions, prostitution, incarceration or abusive relationships. A typical stay is 12-24 months, but the program is goal-oriented not time-oriented. The men and women also participate with our Step Forward running team, which trains for the Flying Pig Marathon races and other events throughout the year.



Our job training, job placement and career development program helps people with life and work-history challenges and those without. The program, offered in Queensgate, Middletown and Mason, helps over 200 people get life-changing jobs at over 40 companies each year. The program also features outreach into 7 local high schools to help students navigate their path to careers or further education.



Our flagship youth program is Whiz Kids, a literacy-based, 1-to-1 tutoring program that reaches more than 700 at-risk students at over 40 schools throughout Greater Cincinnati. Other youth programs include Character Soccer, Hispanic outreach, Jeremiah Scholars college scholarships, Little Village family/children's playspace, Mentoring, Princesses Ballet, Rising Scholars high school guidance, Summer Camps, Teen Impact, and children's Christmas gift assistance for families in need.



#### **SUCCESS STORY: RODNEY**

I came to City Gospel Mission when I was 21. I needed someplace to sleep and bathe.

I was at the lowest point of my life. I felt embarrassed to be in a shelter. But I knew I was better than my situation.

The regulations in the shelter helped me understand discipline a lot more and people a lot more.

City Gospel Mission gave me a head start, what I needed to get out there in the world. No matter the staff member, it was always, "How can we help? What can we do next? What do you need?" I took part in the Day Program and the Work Program. My case manager helped me through thick and thin. When I thought I wasn't going to be able to get through it, she was there. I was able to save a lot of money in the Work Program and she helped me stay on track with saving. I really appreciate her.

I'm at the highest point I've ever been. I was able to get my high school diploma. I completed an apprenticeship. I got a job and an apartment.

I had a will of not giving up. I came to City Gospel Mission because I had faith in God. Being here helped strengthen my faith.



When Rodney's young son was brought to our shelter to see him, Rodney vowed that he would get his life on track.

#### BY THE NUMBERS

#### The Need

**917** - The number of people in Hamilton County in 2021 who resided on the streets and other places not meant for habitation.

**5,603** - The number of people in Hamilton County in 2021 who resided in emergency shelters.

Source: Strategies to End Homelessness Progress Report

#### **Positive Outcomes**

**87** - The number of our shelter guests placed into positive housing in 2021.

70% - The percentage of our shelter guests placed into positive housing in 2019 who were successful two years later.

Source: VESTA

#### **Dollars & Sense**

**\$2,180** - Our cost to place one shelter guest into positive housing (average stay at the shelter 55 days).

**\$40,000** - The annual cost to U.S. taxpayers for a homeless person to be on the streets (expenses of ER visits, jail time and hospital stays), according to former HUD Secretary Shaun Donovan.





#### **SUCCESS STORY: CHIP**

Pain pills and heroin ultimately led me to City Gospel Mission.

I hurt myself playing softball and went to my doctor. That's when my addiction to pain pills started. It gave me an escape. I didn't have to deal with any issues going on in my life. I had some things happen in my childhood that took my childhood from me.

I lost my marriage. That is when heroin came into the picture.

I overdosed in January of 2019. At that point, I had lost everything. Something deep down said, "It's time to make a change or the next time could be it."

I just could feel something when I walked through these doors. My brothers in the program welcomed me with open arms.

The process does work. I credit the program for putting rules in place and having structure.

Now, I don't know how to describe the sense of peace I have. If God could take all my burden away, I could start living my life for Him. Since then, I've been blessed more than words can describe.



Chip, who nearly died from a heroin overdose in 2019, is now over three years sober.

#### BY THE NUMBERS

#### The Need

**432** - The number of overdose deaths in Hamilton County in 2020\* (over twice the total of overdose deaths in 2012).

#3 - Ohio's rank among states in overdose deaths per 100,000 people in 2020\* (5,204 total)

\* (most recent year with data available)

Sources: Hamilton County Addiction Response Coalition Annual Report; CDC

#### **Positive Outcomes**

77% - The percentage of our recovery graduates over the past year who remained sober and in stable housing one year after graduating. Nationally, the success rate after one year of sobriety is 30%, according to Joseph A. Califano Jr., founder of the National Center on Addiction and Substance Abuse and a former U.S. Secretary of Health, Education and Welfare.

**67** - Our total number of recovery grads in 2018-2021.

#### **Dollars & Sense**

**\$41,900** - The cost to Ohio taxpayers for one drug offender for a year in jail in 2021.

**\$1.8 billion** - The cost Ohio taxpayers spent on jails in 2021.

25% - The percentage of inmates in Ohio jails committed for drugs in 2021, more than any other offense.

Source: Ohio Department of Rehabilitation and Correction Annual Report



#### **SUCCESS STORY: JULIE**

After I was sentenced to 155 days in a lockdown rehabilitation facility, I felt abandoned, alone, and hopeless. I had no job, a fractured family, and no one to blame but myself.

Despite having a degree, no gaps in my work history, great references, and never missing a day of work, with a possession charge on my record, I thought I would never work again.

Luckily, through a set of circumstances that can only be described as divine intervention, I met Abe Woolfolk, the Vice President of JobsPlus, and he and other JobsPlus staff members became my lifeline.

JobsPlus transformed what I believed was possible for myself and gave me hope for my future. They helped me with a job, provided nurturing, and encouraged me to do what I love to do most: write.

Most importantly, they constantly reminded me that I was not alone, and became like family. My loyalty and gratitude to JobsPlus is immeasurable and unwavering.



JobsPlus gave Julie the confidence and support to pursue her dream of being a writer.

#### **BY THE NUMBERS**

#### The Need

**32%** - The Ohio poverty rate in 2019\* for an individual 16 or older who is unemployed.

**2.5%** - The Ohio poverty rate in 2019\* for an individual 16 or older who is employed full-time.

\* (most recent year with data available)

Source: Ohio Association of Community Action Agencies State of Poverty report.

#### **Positive Outcomes**

**359** - The number of people we placed in jobs in 2021 (downtown office, Butler County office, high school outreach program, River City Correctional Center program).

**68%** - The percentage of people we placed in jobs in 2020 who were in the same job one year later.

#### **Dollars & Sense**

**\$544** - Our cost to place one person in a job in 2021 (life skills classes, job training classes, seminars, career coaching, transportation, scholarship program, clothing).

**\$520 billion** - Cost yearly to U.S. taxpayers on income, food, housing, and Medicaid welfare programs for 150 million people (includes duplications).

Source: U.S. Department of Health and Human Services





#### **SUCCESS STORY: ALINSON**

I started at City Gospel Mission when I was around 10, when my uncle was in an accident. After my mom told me he passed away, that hit me really hard. He was my go-to person and kept the family together.

It felt so much better knowing that I had all of these people from City Gospel Mission with me, knowing that I could rely on them. I know God put them in my life.

City Gospel Mission has helped me so much throughout the years. I went through Whiz Kids, Teen Impact, JobsPlus and Rising Scholars. All these programs helped me so much, especially with my faith.

Being the first person in my family to go to college is kind of nerve-wracking, but I know that once I'm done, I can help my sisters when they go to college.

I'm majoring in nursing. I want to work in the Neonatal Intensive Care Unit with premature babies.

I'm very thankful for all City Gospel Mission has done.



Alinson has spent 9 years in our youth programs becoming one of our first Jeremiah Scholars college scholarship recipients.

#### **BY THE NUMBERS**

#### The Need

**32%** - Cincinnati's childhood poverty rate in 2021, among the worst in the U.S.

68% - The percentage of school districts in Hamilton County that are ranked below average in the Ohio Dept. of Education's Performance Index, which captures student performance on state assessments.

Sources: U.S. Census; Ohio Dept. of Education

#### **Positive Outcomes**

98% - The percentage of atrisk students from our youth programs who graduated high school - avoiding the juvenile justice system and teen parenting - from 2017-21. And 95% of those grads enrolled in post-secondary education, enlisted in the military or were employed.

**239** - The number of high school graduates from our youth programs from 2017-21.

#### **Dollars & Sense**

\$500 - Our cost to help one atrisk child in 2021.

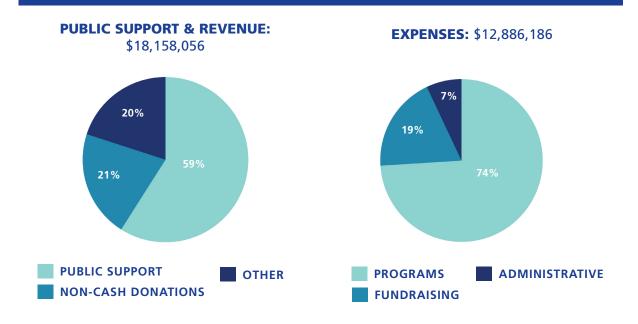
**\$3.4 million** - The multigenerational financial positive impact to society for every child helped to graduate from high school, avoid the juvenile justice system and avoid teen parenting.

Source: Harvard Business Association of Oregon (validated by University of Cincinnati professor Jeff Timberlake)

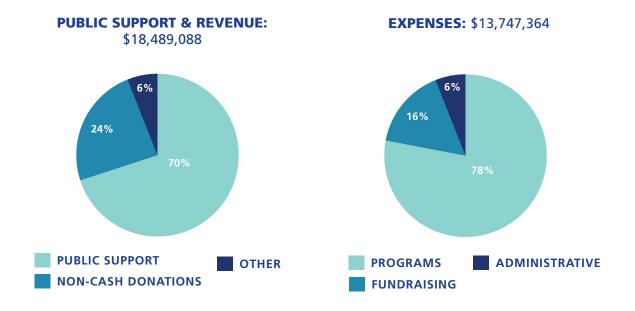
Financials

This overview is the financial position for City Gospel Mission for the 12-month fiscal period ending September 30, 2021. These figures include gifts in-kind.

#### FOR THE YEAR ENDED SEPT. 30, 2021 **NET ASSETS AT END OF YEAR: \$27,955,656**



#### FOR THE YEAR ENDED SEPT. 30, 2020 NET ASSETS AT END OF YEAR: \$22,683,786



AUDIT IS AVAILABLE UPON REQUEST. EMAIL CONTACT@CITYGOSPELMISSION.ORG

### BALANCE SHEET FOR THE YEAR ENDING SEPTEMBER 30, 2021

	2021	2020
ASSETS		
CURRENT ASSETS		
Cash & cash equivalents	1,953,980	2,164,421
Contributions receivable, net	-	15,546
Capital campaign promises to give	289,100	1,115,524
Accounts receivable	8,745	26,683
Grants receivable - FHLB	-	1,125,000
Prepaid expenses & other	33,747	92,452
Total Current Assets	2,285,572	4,539,626
INVESTMENTS		
Investments	12,932,901	6,249,917
Total Investments	12,932,901	6,249,917
FIXED ASSETS (LAND, BUILDINGS, EQUIPMENT)		
Fixed Assets (Net)	16,767,251	17,484,268
Total Fixed Assets	16,767,251	17,484,268
OTHER ASSETS		
Leveraged loan receivable	2,136,400	2,136,400
Investment in Grove Street PSH, LLC	1,050,479	1,051,078
Long-term pledge receivable, net of discount	265,555	-
Total Other Assets	3,452,434	3,187,478
Total Assets	35,438,158	31,461,289
LIABILITIES		
CURRENT LIABILITIES		
Current portion of long-term debt	-	950,100
Accounts payable & other accruals	354,460	291,888
Equity payable - Grove Street PSH, LLC	-	562,500
Accrued payroll & retirement	186,877	188,234
Deferred & unearned revenues	155,293	-
Charitable Gift Annuities	8,230	9,842
Total Liabilities	704,860	2,002,564
LONG-TERM DEBT		
Note payable OHFA	3,000,000	3,000,000
Note payable - NMTC Leveraged XXXVII, LLC	3,880,000	3,880,000
Payroll Protection Program SBA Loan	-	950,100
Debt issuance costs, net	(102,358)	(105,061)
Current portion of long-term debt	-	(950,100)
Total long-term debt, net of current portion	6,777,642	6,774,939
NET ASSETS		
Net Assets	27,955,656	22,683,786
Total Liabilities & Net Assets	35,438,158	31,461,289

# Breaking the cycle of poverty and despair... One Life at a time.









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