

Event Sponsorship Opportunities

Help break the cycle of poverty and despair through City Gospel Mission! By joining City Gospel Mission and sponsoring an event, you will:

- Demonstrate a sense of community and a corporate culture which values helping others
- Gain exposure for your brand with local audiences
- Build goodwill for your brand and company*
- Increase the probability that people will choose your product or service*

Event Sponsorship Levels

Sponsorship Benefits	Presenting \$10,000	Investor \$5,000	Visionary \$3,000	Builder \$1,000	Participant \$500	Table \$400
Logo on event mailings/invitations	X					
Logo on signage at event	X	X				
Recognition in quarterly newsletters (25,000 circ.)	X	X	X			
Recognition in press release/press outreach	X	X	X			
2 Mentions on Facebook (5,600+ followers)	X	X	X	X		
4 Mentions on Twitter (1,100+ followers)	X	X	X	X		
Signage on table**	X	X	X	X	X	X
Name in Program (if available) **	X	X	X	X	X	X

****Please Note: Not all events include table signs and/or printed programs. Other benefits may be available depending on the event.**

Securing your sponsorship is easy:

- Process your sponsorship online at www.citygospelmission.org
- Fill out the enclosed Sponsorship Form and fax it to: (513) 345-1049 (“Attn: Events”)
- Mail completed Sponsorship Form with check payable to “City Gospel Mission” (Please list event in memo) Mail to: DeLynn Coppoletti, City Gospel Mission, 1805 Dalton Ave., Cincinnati, Ohio 45214
- Please provide a jpg file of your business logo if you have one to: dcoppoletti@citygospelmission.org.

Please contact DeLynn Coppoletti at (513) 345-1045 or dcoppoletti@citygospelmission.org with questions or to reserve your sponsorship directly. Sponsorship commitments must be received 4 weeks prior to each event for inclusion in the printed and online promotional materials.

**City Gospel Mission is a 501(c)(3) organization - Tax ID Number (TIN) is: 31-0538515
All donations are tax deductible.**

***According to the 2015 Cone Communications Millennial CSR (Corporate Social Responsibility) Study:**

- 95% of affluent millennials are the most likely to say they’d switch brands to one that supports a good cause. (vs. 85% U.S. Average)
- Two-thirds (64%) of Millennial females have bought a product associated with a cause in the past 12 months
- 82% of young Millennials consider a company’s CSR commitments when deciding what job to take



Event Sponsorship Form

Please indicate the level of sponsorship, or add your custom amount below (please print clearly):

Event Name	Event Date
<input type="checkbox"/> Presenting Sponsor.....\$10,000	<input type="checkbox"/> Builder Sponsor.....\$1,000
<input type="checkbox"/> Investor Sponsor.....\$5,000	<input type="checkbox"/> Participant Sponsor.....\$500
<input type="checkbox"/> Visionary Sponsor.....\$3,000	<input type="checkbox"/> Custom Amount.....\$ _____
<input type="checkbox"/> Gift-In-Kind Item(s) or Service(s): _____	Value: \$ _____

Sponsor Name (as it should appear in print)

Contact Name

Mailing address

City/State/Zip

Email address

Phone

Payment Enclosed in the amount of: _____

Check Enclosed

Please charge \$ _____ to my credit card.

Type of Card: _____

Name on Credit Card

Expiration Security Code

Billing address (if different than above)

City/State/Zip

Cardholder Signature

Date

Three Ways to Secure Your Sponsorship:

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