Darqueze Dennard's



What is Big Plays For Kids?

Dreambuilders, Bengals cornerback Darqueze Dennard and City Gospel Mission are partnering to help Greater Cincinnati's at-risk students by asking supporters to make a monetary pledge for each turnover the Bengals' defense forces this season.

Sponsors and anyone pledging \$10 or more per turnover at pledgeit.org will be invited to a Champions Reception with Darqueze and other Bengals in September to enjoy premium food, watch Monday Night Football and talk football with the pros.



Sponsorship Opportunities

CORPORATE SPONSORSHIPS

Title Sponsor: \$10,000

- 24 tickets to Champions Reception
- Logo on event mailings/invitations
- · Logo on signage at event
- Recognition in quarterly Newsletters (25,000 circ.)
- Recognition in Press Release/Press Outreach
- 2 mentions on Facebook (5,600+ followers)
- 4 mentions on Twitter (1,100+ followers)
- Preferred booth/display table at event (if requested)

Investor Sponsor: \$5,000

- 10 tickets to Champions Reception
- Logo on signage at event
- Recognition in quarterly Newsletters (25,000 circ.)

- Recognition in Press Release/Press Outreach
- 2 mentions on Facebook (5,600+ followers)
- 4 mentions on Twitter (1,100+ followers)
- Booth/display table at event (if requested)

Visionary Sponsor: \$3,000

- · Logo on signage at event
- Recognition in quarterly Newsletters (25,000 circ.)
- Recognition in Press Release/Press Outreach
- 2 mentions on Facebook (5,600+ followers)
- 4 mentions on Twitter (1,100+ followers)
- Booth/display table at event (if requested)

Builder Sponsor: \$1,000

- Recognition in quarterly Newsletters (25,000 circ.)
- 2 mentions on Facebook (5,600+ followers)
- 4 mentions on Twitter (1,100+ followers)
- Booth/display table at event (if requested)

Participant Sponsor: \$500

- 2 mentions on social media
- Booth/display table at event (if requested)

INDIVIDUAL PLEDGES

\$15 per Turnover

• Two tickets to Champions Reception

\$10 per Turnover

• One ticket to Champions Reception

CONTACT: Paul Spence, pspence@citygospelmission.org or 513-345-1048



